

Filler treatments for  
every area of the face



Love your look

Discover how millions  
look their natural best

*Juvederm*<sup>®</sup>  
Trusted Facial Fillers

### Face the world looking and feeling your best

As we get older we grow richer in experience and confidence, but there is one thing we may lose: a youthful look to our skin. Then, what you see on the outside may not live up to the vibrant person you feel inside.

Juvéderm® is a range of facial filler treatments that gently ease away signs of ageing or subtly enhances what nature has given you. The Juvéderm® range has formulations for every area of the face, and after a consultation with your physician, Juvéderm® can make the most of your best features and produce results that are highly natural-looking.

Your face is one of your most precious assets; it's the way the world sees you and how you express yourself; every detail adds to your unique personality. Talk to your physician to find out how Juvéderm® can help you achieve the natural look you'll love.

'It's just as if I've been on holiday... my skin looks smoother and I look younger.' — Violet



### Juvéderm® facial fillers – chosen by millions

Juvéderm® is trusted by millions of people all around the world to enhance their facial looks.

Our unrivalled scientific technology has enabled us to create a gel with an exceptionally smooth consistency. This means that Juvéderm® flows easily into the skin for a natural look and feel.

Facial fillers can smooth wrinkles and add volume in a subtle way that does not require surgery

Juvéderm® injectables are a minimally invasive cosmetic treatment, so recovery time is short and you will be able to continue your normal life with little disruption. The results are proven to last up to a year.

Juvéderm® has been used in over 16 million treatments and the number grows every day

### How skin ages

Young skin is constantly moisturised from within by hyaluronic acid, a naturally occurring sugar. Hyaluronic acid absorbs moisture and keeps your skin well hydrated for a youthful look.

As we age our skin loses hyaluronic acid; it starts to become dry and volume decreases. Wrinkles and folds start to appear. Other factors also play a part in the ageing process; for instance, gravity pulls the skin down and this results in folds and sagging.

### How Juvéderm® works

Juvéderm® is a range of hyaluronic acid facial fillers and each smooth gel formulation addresses a specific and unique issue. The gel is injected under the skin by your physician using an ultra-fine needle. The gel fills lines and wrinkles and adds subtle volume. The hyaluronic acid within

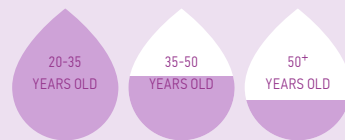
the gel retains moisture. Depending on the treatment and product, results can last up to 18 months.

Juvéderm® is also formulated with Lidocaine,<sup>1</sup> an anaesthetic, which makes the treatment more comfortable.

Many moisturisers contain hyaluronic acid, but facial fillers containing hyaluronic acid, like Juvéderm, are the only way to replenish the hyaluronic acid deep within the skin.

### Skin loses hyaluronic acid over time

When hyaluronic acid diminishes, your skin loses its youthful look. Lines start to appear and, as gravity pulls the skin down, folds develop.



Juvéderm® replenishes the hyaluronic acid in your skin



‘It just makes you feel brighter and younger.’ — Morag

1. Excluding Juvéderm® HYDRATE



Real words, real feelings



Some words that women have  
said after their Juvéderm® treatment

### Juvéderm® enhances every area of the face

Juvéderm® facial fillers have a wide range of treatments which can make subtle enhancements to every area of the face.

Your physician, specialised in facial treatments, will take a close look at your face and take the time to discuss what troubles you. They will recommend a treatment plan using formulations from the Juvéderm® range, either singly or in combination, to target your specific issues.

Juvéderm® enhances your face  
in three main ways

#### Revitalises

Juvéderm® reduces or smooths lines, wrinkles and folds for a fresher, brighter facial look.

#### Lifts

Juvéderm® restores lost volume to cheeks and chin for a gentle lifting effect.

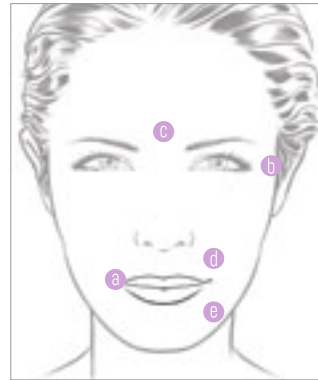
#### Defines

Juvéderm® subtly reshapes and redefines lips and facial contours.

# Revitalise

Where the Juvéderm Ultra® range smooths your skin

Juvéderm® reduces or smooths lines, wrinkles and folds for a fresher, brighter facial look.



## How your skin gets lines and wrinkles

As we age, our skin loses hyaluronic acid and fine lines start to appear. Some lines become wrinkles due to outside factors like sun exposure, diet, and years of facial muscle movement. Fat loss and sagging may turn lines into folds. Common lines, wrinkles and folds are:

a) lip lines, b) crow's feet around the eyes, c) glabella frown lines, d) naso-labial folds and e) 'marionette' lines.

Juvéderm® has smoothed frown lines, naso-labial folds (running from nose to mouth) and the fine lines around the eyes.



Before

After

The Juvéderm Ultra® range has formulations to treat everything from fine lines to deep folds and wrinkles

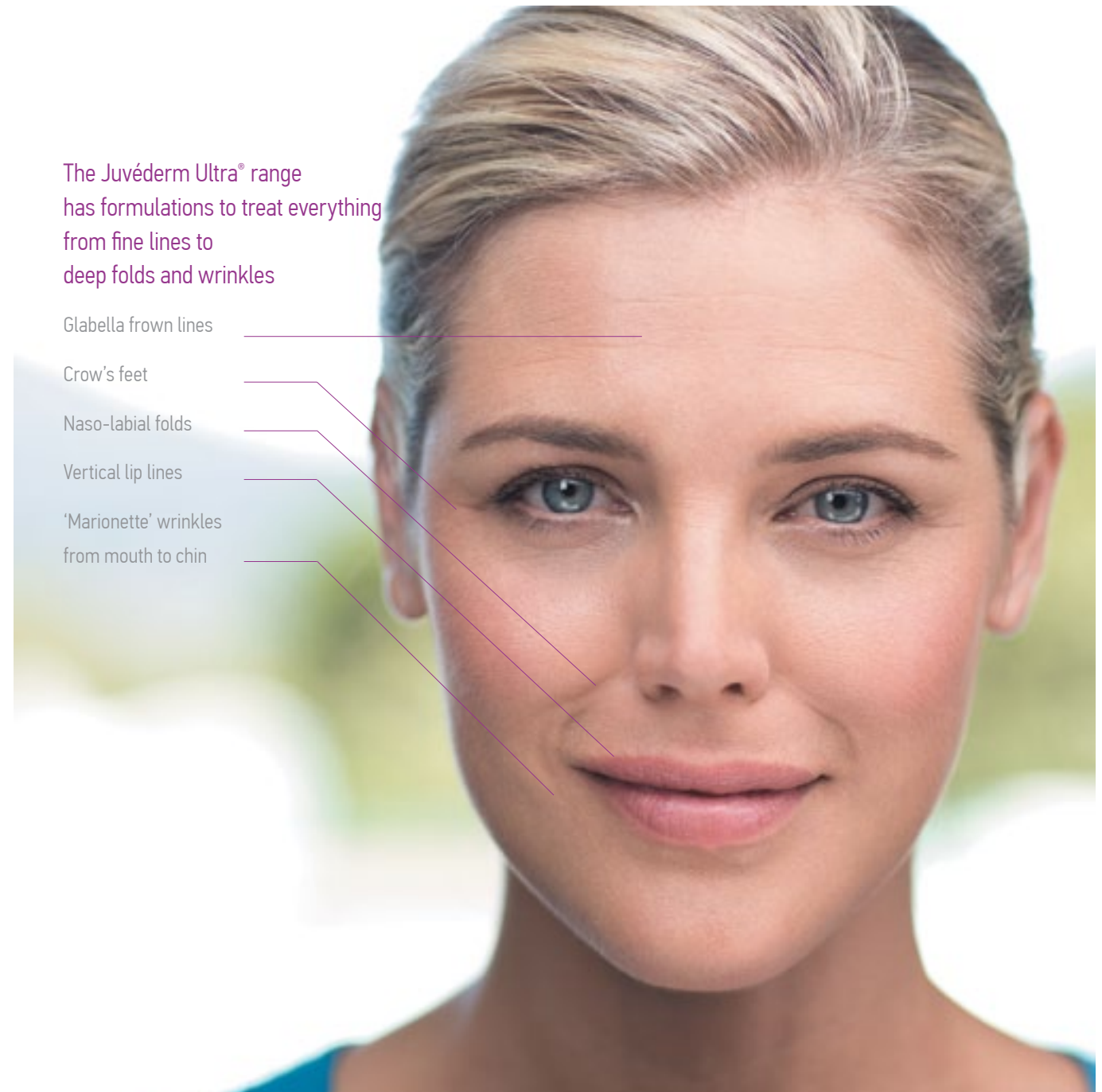
Glabella frown lines

Crow's feet

Naso-labial folds

Vertical lip lines

'Marionette' wrinkles from mouth to chin



‘People say I look fresher, even though I haven't told anyone!’ — Amanda

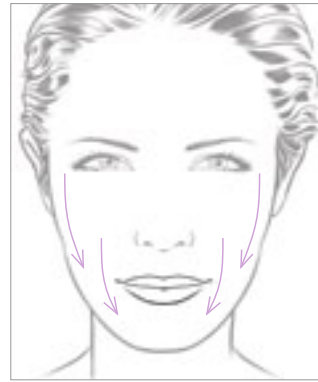
The Juvéderm® Ultra range is proven to diminish severe wrinkles for results lasting up to a year



# Lift

How Juvéderm® VOLUMA® with Lidocaine lifts your look

Juvéderm® restores lost volume to cheeks and chin for a gentle lifting effect



### How gravity pulls your face down

A young-looking face has round contours, high cheekbones and a well-defined jawline. There are smooth curves from the cheeks to the edge of the nose, without hollows. Ageing causes the soft tissues of the face to lose volume. Skin also loses elasticity and then gravity takes hold. The skin starts to sag, pulling the features downwards.

Juvéderm replenished lost skin volume to regain a youthful curve to the cheeks, making them higher and firmer.



‘You immediately see a positive effect happening to your skin... my face looks lifted.’ — Violet

Juvéderm® VOLUMA® with Lidocaine adds volume to areas which need a little more support or enhancement

Subtly reshapes the cheeks to make them high and firm

Restores facial volume

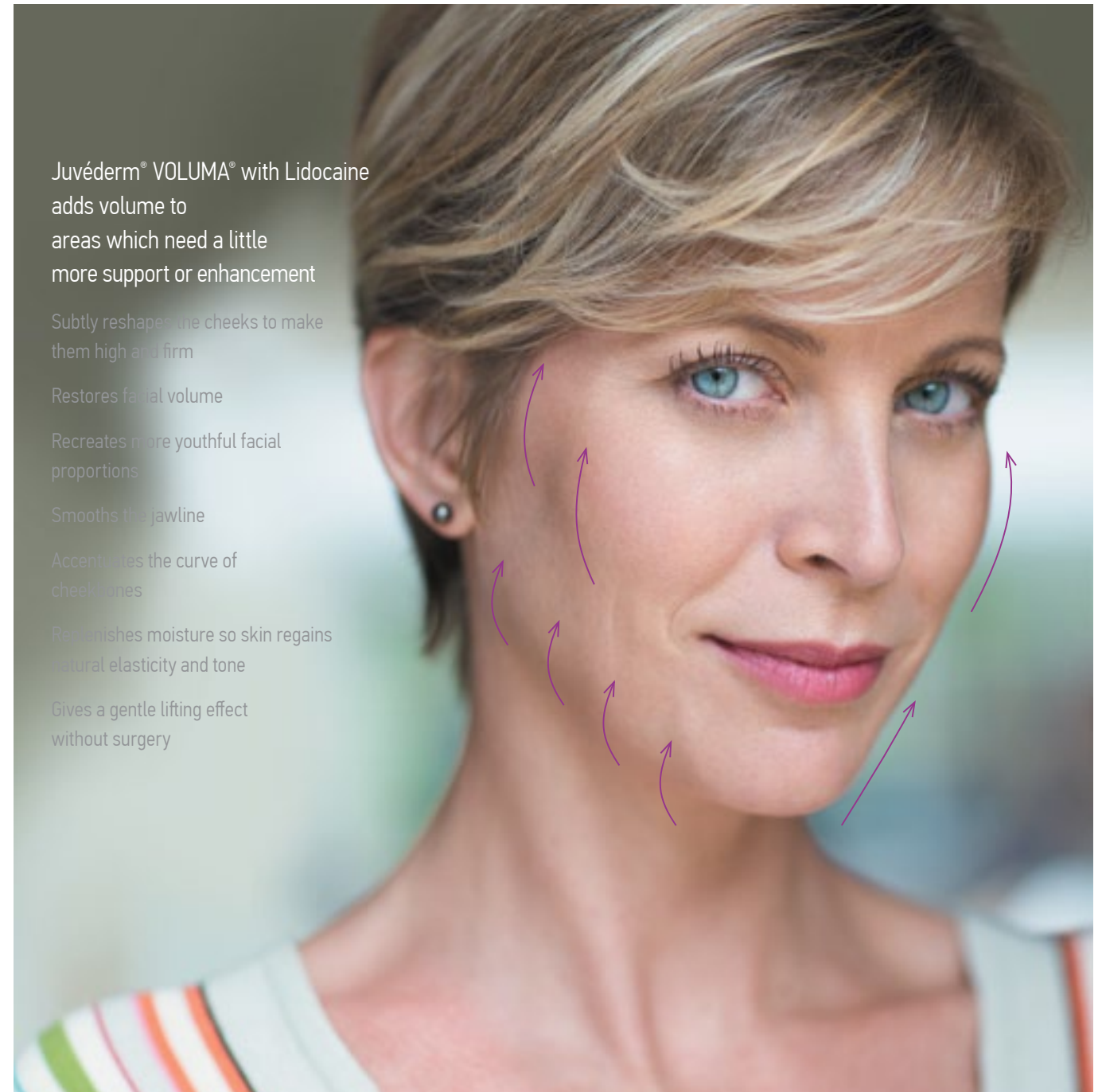
Recreates more youthful facial proportions

Smooths the jawline

Accentuates the curve of cheekbones

Replenishes moisture so skin regains natural elasticity and tone

Gives a gentle lifting effect without surgery



The lifting effects of Juvéderm® VOLUMA® with Lidocaine lasts up to 18 months

# Define

Juvéderm® subtly reshapes and redefines lips and facial contours

## Lips and facial contours lose definition as we age

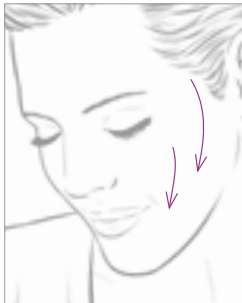
As we age our lips lose volume, become thinner and the contours are less firm.



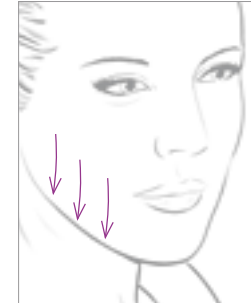
The lip edges are broken up by fine vertical lines, caused by pursing the lips.



As our skin loses hyaluronic acid, facial volume is lost and the youthful facial contours of our cheeks diminish.



Over time our mid-face loses volume and the lower face begins to form jowls. The chin loses its firm shape.



Juvéderm® was used to define the lip shape, ease away lines around the mouth and add a youthful outline to the cheeks.



Before



After

‘If someone else I know was considering treatment, I would definitely recommend it’ — Joy

How Juvéderm® enhances the definition of your lips and facial contours

Juvéderm® adds definition to the mouth and the outline of the face

Redefines and restores natural-looking contours to the chin

Restores lip fullness for subtle definition

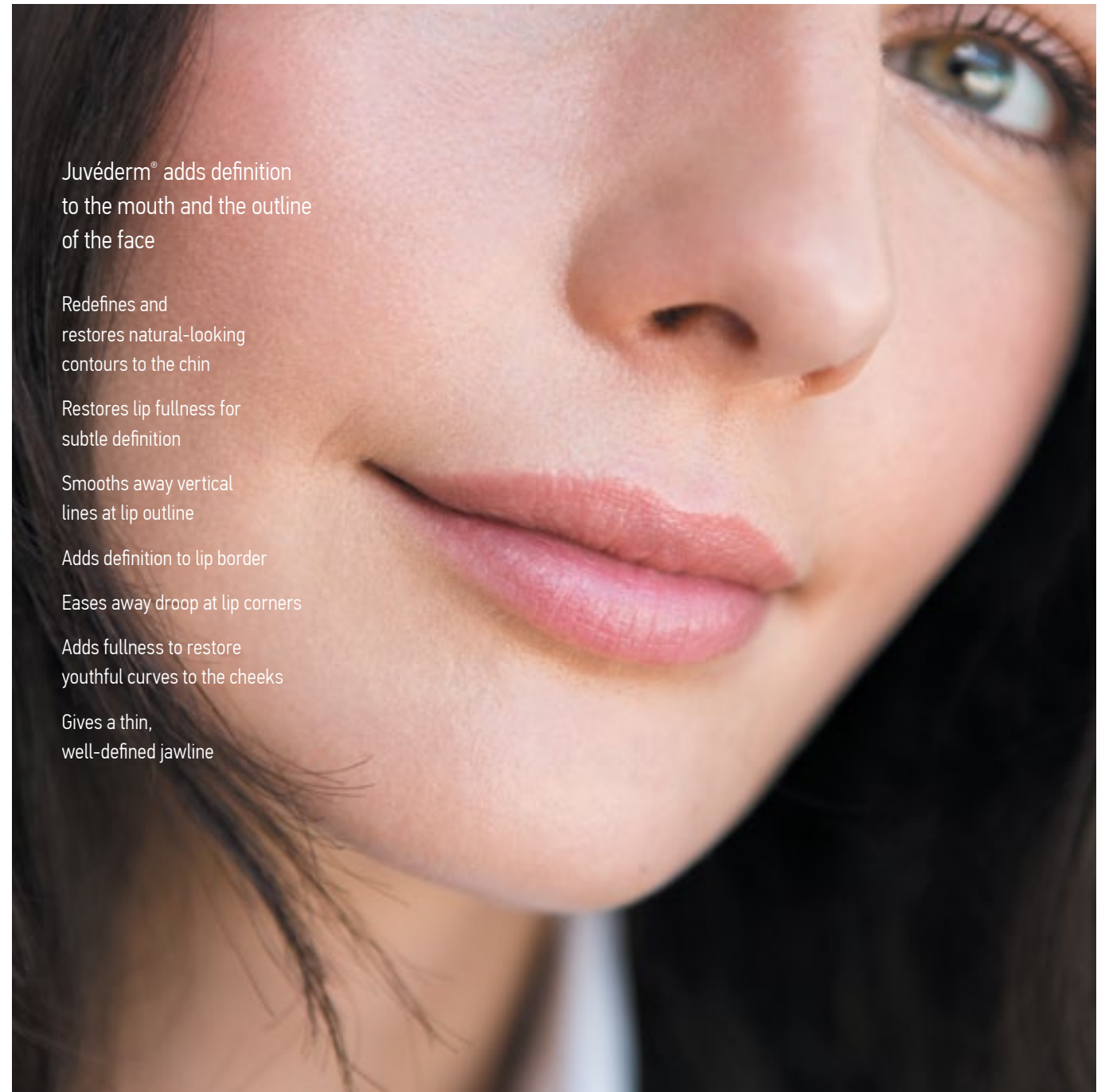
Smooths away vertical lines at lip outline

Adds definition to lip border

Eases away droop at lip corners

Adds fullness to restore youthful curves to the cheeks

Gives a thin, well-defined jawline



A recent study showed that 98% of those who had Juvéderm® VOLBELLA® with Lidocaine reported that their lip appearance goals had been achieved; with results lasting up to a year



Our results are loved by millions

A recent study showed that 98% of patients rate the aesthetic results of Juvéderm® as good or very good after 6–18 months, depending on the product.



Depending on the Juvéderm® product, results can last up to 18 months

#### Finding the right physician

The first step towards your Juvéderm® treatment is to find a skilled physician you can trust. Many physicians are trained to inject Juvéderm® in expert ways. Make sure you ask your physician about their experience and results with other patients.

#### What to expect before treatment

Your physician will have an in-depth consultation with you to understand exactly what your needs are and what you would like to enhance. They will explain all the options to make sure that your Juvéderm® treatment totally satisfies your expectations.

#### What to do after treatment

Your physician will advise you on your aftercare. You may be advised to stop wearing makeup for up to twelve hours. You may also be told to avoid sun, sauna and steam rooms for two weeks. Some people experience a little temporary tenderness, swelling or bruising around the injection sites.

#### The final effect

As Juvéderm® is non-surgical, there is very little recovery time. You may well find that people comment on your refreshed, bright look rather than pin-point the actual reason you look better. This means that the results are subtle and you look your natural best. And, when you know you look your best, it's so much easier to radiate your natural, inner confidence and shine in every aspect of your life.



# Loved by millions

Juvéderm® is made by Allergan, a global health care company that pioneered the development of medical aesthetic treatments more than thirty-five years ago.

Our range of Juvéderm® facial fillers are made using advanced technology. These treatments have a good safety profile and give you highly natural-looking and long-lasting results.

Our philosophy is simple: to provide you and your physician with clinically proven, high-quality facial treatments that satisfy your expectations and which you both can trust.

To discover what Juvéderm® can do for you, and why you should put your trust in Juvéderm®, visit [Juvedermultra.co.uk](http://Juvedermultra.co.uk) and consult an expert physician.

Juvéderm® has been used in over 16 million treatments worldwide, a number that grows every day.

*Juvéderm*®  
Trusted Facial Fillers

Allergan Limited, Marlow International,  
The Parkway, Marlow, Buckinghamshire, SL7 1YL, United Kingdom.

Date of preparation: May 2013. EU/0220/2013

Juvéderm® is a range of CE marked medical devices product with different specifications and characteristics. We always recommend consultation with a qualified physician who will advise the most appropriate product from within the range for your individual needs.